

# DIGITAL JUSTICE

Your digital justice project will revolve around ANY event/person/movement that uses digital tools to achieve social justice goals. You can follow a website, youtube channel, facebook page, blog, instagram site, a particular tweeter/blogger, a hashtag, etc, or a moving event that encompasses digital work (You CANNOT use something or someone that has millions of dollars of money to do the digital work.) Choose something that you are genuinely interested in following/ looking at.

There are many components of this project: a) multiple homework assignments described on the syllabus; b) a 10-15 minute presentation using google slides or prezi; c) a final essay; and d) at the end of the semester, an upload of the final paper and presentation to a collaborative website. Make sure that you keep up with all of the deadlines. By the time that we finish this unit, we will be halfway through the course. If you are missing a lot of work at this point, you should probably drop the course as there is a very slim chance of you being able to pass the class, especially without this project.

## Part One: The Presentation

You will do an **ORAL PRESENTATION** for the class using Prezi or Google Presentations. This presentation must be at least 10 minutes long, but no more than 15 minutes. Do NOT assume that anyone in the class has heard of the issue you are focusing on. Do NOT assume that we know or have thought critically about why this topic is important. Tell us what, who, when, and where. Then dive deeper into why you are arguing for this as a digital justice program and why it is socially significant. *Here are other things to consider in your presentation:*

- How and why does this justice issue occupy a digital space that convinces us to act or think deeper?
- What is the social justice issue at stake here?
- How do digital tools connect and/or re-invigorate its community/intended audiences?

You do not need to come to class in a 5-piece

suit when you present (though you are certainly welcome to... a lil swag never hurt NObody!) Do not let your nerves psych you out though. You are talking to your colleagues here, giving them information that they do not have about something you care about. You are NOT competing with anyone in here. *You are SHARING with them.*

You attend a college in New York City committed to justice. In every class, you experience the full range of world heritages and world languages. You are amongst the first generation of college students to do digital work. You have a unique

contribution to make in this project. Step up to the plate here and swing! **Please remember that the topic you present on will be the topic that you also write an essay about in unit two (see your syllabus). This essay MUST be used on your final website at the end of the semester.**

Teach yourself how to use Prezi or google slides (just like PPT). Play around with it. Get comfortable with these as you will undoubtedly have the opportunity to present with these platforms in other classes, jobs, etc.

For more on prezi and slides, go here:  
<http://www.digirhetorics.org/help-for-your-digital-justice-presentation.html>

For a sample prezi, go here: <https://bitly.com/yodaline>.

# Your Point-Spread for the Digital Justice Presentation

## (4 points)

Expectations	Check
<p><b>1. STYLE AND TONE:</b> You are serious, clear and loud enough for us to hear you. You may be a little nervous, but your presentation is still very professional, informative, and engaging. You look at us when you present. You are not simply reading the screen out loud to us and having an intimate relationship with your notecards and/or the computer screen. You do NOT offer sadomasochistic reviews of your abilities either (i.e., I'm not a very good presenter everybody... do NOT start that way!) You stick to the allotted 10-15 minutes. You present for at least 10 minutes but not longer than 15 minutes.</p>	
<p><b>2. QUALITY OF SLIDES:</b> Your prezi or google presentation is visually interesting. You did NOT use the pre-packaged templates for the background. Your background image matches your content and/or argument so that you have a unique visual stamp. There are NO surface errors anywhere in the prezi or google presentation. (Remember that these are public platforms. Grammar, typos, and spelling matter now.) You used a last slide or stop to offer cite all of the sources for the images and information that you presented to us. You have at least 8 slides or 8 stops on your prezi so that we are engaged in something more than just a few slides. You gave your overall presentation an interesting title. The title of the presentation is displayed in some kind of obvious way on the prezi and google landing. The title is included on the actual prezi site (as opposed to being called "Untitled").</p>	
<p><b>3. SOCIAL JUSTICE CONNECTIONS:</b> You make clear connections to issues of social justice. You explain why this is a justice issue FOR YOU. You inform us about the topic but you are also persuading us to think and do something to combat an injustice. You don't use up your entire time by showing us a video that explains this justice issue (unless, of course, it is a video that YOU made.) If/when you use a video, you make an interesting choice and you have cued up the segment(s) that you want us to see so that we understand the justice connections. All videos are EMBEDDED on the slideshow (don't just paste in the URL).</p>	
<p><b>4. DIGITAL CONNECTIONS:</b> You explain why the digital tools used by various rhetors who work on this justice issue are important, interesting, and effective. You explain how and why the digital tools achieve change and/or new dialogues. You are passionate and personal about the issue that you are sharing with us. The classroom as your audience can feel your convictions and wants to do something to positively impact the issues you have presented to us.</p>	

<p><b>Total Points</b> (this project accounts for 4 points of the final grade's 100 points)</p>	
<p><b>Points Translation (Roughly): 4 points: A      3 points: B      2 points: C      1 point: D</b></p>	

## About the Final Essay

For this digital justice project, you will work as an archivist! In the final essay of the unit, you must follow an activist, artist, group, or hashtag and their ONLINE presence. This will count as original data, making this a real research project, rather than just summarizing what other articles have said. Ideally, you will combine Log #1, Log #2, your review of an article, and the sources you found (these are all different assignments on the syllabus). If you do not keep up with the homework for this project, your final essay will be more difficult.

# Your Point-Spread for the Final Digital Justice Essay

## (6 points)

Expectations	Check
<p><b>1. AN INTERESTING OPENING/INTRODUCTION:</b> My opening paragraph(s) is interesting and draws a reader in. The story, anecdote, or issue that I explain in the opening connects clearly to the rest of the essay and my overall message. My introduction flows nicely with the whole essay.</p>	
<p><b>2. OUTSIDE SOURCES &amp; APA CITATIONS:</b> I use AT LEAST two outside sources that represent peer-reviewed journal articles; each article is at least 10 pages long. I use APA in-text</p>	

<p>citations accurately and create a bibliography. I name the authors and titles of the sources and do not write things like: “my first article says...” Every time I name an author, I put the year in parenthesis behind the name (this is APA style). My incorporation of the outside sources flows nicely with the whole essay.</p>	
<p><b>3. <u>FORMATTING:</u></b> My essay is at least 1200 words. I include the word count at the end of the essay. My essay has an interesting and appropriate academic title that uses the colon accurately (sample: “Came thru Drippin”: Intersectional Justice in the 21<sup>st</sup> Century). I have closely edited and proofread according to the conventions of whatever language I am using in any given moment. There are no typos and no mistakes that impede comprehension</p>	
<p><b>4. <u>DIGITAL ARCHIVE:</u></b> I have included at least 4 screenshots of digital media (FB, IG, Twitter) that show the digital feeds of my activist(s). I closely analyze EACH screenshot. I wrap the text around my screenshots so that my written page looks savvy. I include the URL for the screenshots/images that I have chosen (either in the APA bibliography or right under the image). My incorporation of the archives flows nicely with the whole essay.</p>	
<p><b>5. <u>DIGITAL DISCUSSION:</u></b> I explain why the digital tools used by various activists who work on this justice issue are important, interesting, and effective. I explain how and why the digital tools achieve change and/or new dialogues. I make clear connections to issues of social justice. I explain why this is a justice issue FOR ME. My discussion of the digital tools and social justice issues flows nicely with the whole essay and is VERY DETAILED.</p>	
<p><b>6. <u>QUOTATIONS:</u></b> I use at least one quotation from my sources (see #2 above). I have a lead-in for my quotation. I follow-up with an analysis that does NOT open with a hedging that sounds something like: “This quote means...”, “I like this quote because...” My incorporation of the quotes flows nicely with the whole essay.</p>	

<p><b>Total Points</b> (this project accounts for 6 points of the final grade’s 100 points)</p> <p>Points Translation: 6 points: <b>A</b>    5 points: <b>B</b>    4 points: <b>C</b>    3 points and below: <b>failing</b></p>	
---	--

**Please note: Your final essay MUST MATCH your presentation topic.**

**Due Date: March 13**

<p>Notes</p>
--------------