Web Design Project (35 points)

Your justice website will be collaborative because it takes longer than a semester or a few weeks to build a robust, creative website with numerous content pages. With a team, however, you can build an impressive website NOW, within the course of one semester, because each of you will build different content. To see a model of a collaborative website, click on the sliding images at the homepage of the course website.

As we do throughout the semester, we are talking about digital projects as rhetorical spaces and places. As you design your website, understand yourself as someone operating in a larger rhetorical space than merely writing a paper for a teacher and a few peers in one classroom. Think of yourself as an artist, as someone with a message and idea to convey, much like Common theorizes in the background song playing on the website. When you create content online, you *"do it for the people,"* not for closed systems.

There are FIVE main aspects of this project:
1) **A biographical statement** that chronicles your professional, digital footprint;
2) **A main page** that introduces your digital justice issue with your prezi, slideshare, or google presentation embedded (revise digital jsutice log #1/reading response #1 for this)
3) **A research subpage** that presents--- in digital, multimedia format--- pertinent research (statistics, history, etc) about your justice issue
4) **A justice subpage** that chronicles the person/organization you have followed (revise digital justice log #2/reading response #5 for this)
5) **Individual contributions** to the homepage/landing page and your selected group role (webmaster, teaching assistant, archivist, OR copyeditor)

The design of your first webpage--- AN ABOUT ME page--- will be scripted for you. The main page about your justice issue, however, will be ALL YOU: the topic, the design, and the wisdom! Please refer to the point-spread below FREQUENTLY so that you know exactly what is expected of you. The point-spread here is not trying to simply capture the rules of a teacher; these points have been designed with the sole purpose of ensuring that your website is professional, intellectual, inspiring, in-depth and cohesive. You should walk away from this class with a digital footprint you can be proud of.

PART ONE
Biographical Statement (5 pts)

1) You have created an ORIGINAL header for your subpage (there is a webpage all about making headers on the course website that can help you) that spans the *entire* header area.	
2) You have a 300-word (minimum) biographical statement. There are no surface errors on this page. There are no big or weird gaps in your design formatting. You include your name (feel free to just use your first name if you want more anonymity.)	
3) You create columns so that there isn't ONE big block of text or multimedia presentations with large gaps of empty/white space.	
4) You embed images (at least 3) and videos (at least 1) that can showcase your professional digital footprint (if you have made a video or ePort in another class, include that here).	
5) You do something creative with soundcloud with this webpage so that readers are not ONLY dealing with large chunks of words (or huge white spaces) to read and also have sound, etc.	
Subtotal	

PART TWO
Main Justice Page: Digital Justice Log #1 (10 pts)

6) You explain why this topic/issue is important to YOU in an engaging and deeply personal way (i.e., no generic statement about this being important to "society today").	
7) Your overall webpage is at least 700 words long (a little longer than a reading response) and reads like a REAL webpage, not a school essay.	
8) You have no surface errors on this page and all titles are capitalized correctly. This main page looks like it belongs to a professionally edited website.	
9) You have created a title for this main page using the title tools of the BUILD FUNCTION (centered and made bigger) and you have titled the page using the PAGES FUNCTION. You use at least TWO interesting weblinks on this main page.	
10) You have created an ORIGINAL header for your main page (there is a webpage all about making headers on the course website that can help you) that spans the *entire* header area.	
11) You uses columns to present and organize the writing on this main page. You also use titles (centered and prominent) or Weebly's other interesting architectural elements to present and organize the writing on this main page. There are no big or weird gaps in your design formatting.	
12) You include images on the website that are applicable to the content you are writing about (do not use generic, cartoonish images). The images are left or right aligned and not free-floating on the page. All images are ORIGINAL or weblinked.	
13) You embed a prezi, google presentation or slideshare of your digital justice project. Its look matches your webpage with an original background.	
14) You created a SIGNIFICANT prezi, google presentation or slideshare. You have at least 10 slides/pathway stops with detailed information.	
15) Your prezi, google presentation or slideshare is informative and is professionally edited. You have given it its own title (Note: ENG201 does not count)	
Subtotal	

PART THREE
Justice Subpage: Digital Justice Log #2 (8 pts)

16) You devote one webpage just to your organization and/or person. You provide history as well as examples of their digital footprint.	
17) Your information is easy to read and follow. You are showing us the significance and relevance of this organization or personality you have chosen.	
18) In at least 700 words, you offer a rhetorical analysis of the digital spaces you have chosen and also explain the impact on you.	
19) You have no surface errors on this page. This main page looks like it belongs to a professionally edited website.	
20) You have created a title on this main page using the title tools of the BUILD FUNCTION (centered and made bigger) and you have titled the page using the PAGES FUNCTION. You use at least TWO interesting weblinks on this main page.	
21) You have created an ORIGINAL header for your main page (there is a webpage all about making headers on the course website that can help you) that spans the *entire* header area.	
22) You use columns so that there isn't ONE big block of texts or multimedia presentations. You also use titles (centered and prominent) or Weebly's other interesting architectural elements to present and organize the writing on this main page. There are no big or weird gaps in your design formatting.	
23) You include images on the website that are applicable to the content you are writing about (do not use generic, cartoonish images). The images are left or right aligned and not free-floating on the page. All images are ORIGINAL or weblinked.	
Subtotal	

PART FOUR Research Subpage (9 pts)	
24) You incorporate DETAILED history, political perspectives, and statistics from least THREE peer-reviewed journal articles on this page.	
25) Your information is easy to read and follow. You are showing us the historical, political, or statistical relevance of your topic with the research you have studied.	
26) You include an APA bibliography at the end since you are not using open-access journal articles. You make it clear on the page where the information is coming from.	
27) You have no surface errors on this page. This main page looks like it belongs to a professionally edited website.	
28) You have created a title on this main page using the title tools of the BUILD FUNCTION (centered and made bigger) and you have titled the page using the PAGES FUNCTION. You use at least TWO interesting weblinks on this main page.	
29) You have created an ORIGINAL header for your main page (there is a webpage all about making headers on the course website that can help you) that spans the *entire* header area.	
30) You use columns so that there isn't ONE big block of texts or multimedia presentations. You also use titles (centered and prominent) or Weebly's other interesting architectural elements to present and organize the writing on this main page. There are no big or weird gaps in your design formatting.	
31) You include images on the website that are applicable to the content you are writing about (do not use generic, cartoonish images). The images are left or right aligned and not free-floating on the page. All images are ORIGINAL or weblinked.	
32) Your page's words weblink at least TWO other websites/webspaces so that readers can really see how people online are engaging with this issue and that you too are engaged with other online thinkers.	
Subtotal	

PART FIVE YOUR COLLEGIALITY (3 pts)	
33) You contributed to the design and content of the homepage and, generally speaking, did not drive your group members CRAY CRAY! Your work also does not jeopardize the professionalism and completion of the finished product.	
34) You fulfilled all of the duties of your chosen role in the group with professionalism, maturity and seriousness.	
35) Your contribution--- as a writer, designer, and colleague--- to the website makes the entire thing stronger NOT weaker: you meet all deadlines w/o childish excuses, you come to class ready to work, you do more than just meet the minimal requirements, AND you do not cause anyone to lose the will to live.	
Subtotal	

Total Score out of 35 Points	

Grade Estimation

33-35 points: A   32 points: A-   29-31 points: B   28 points: B-   25-27 points: C   24 points: D

23 points of less: Failing